The Wells-Rapp Center for Mallet Percussion Research

KU FOUNDATION
KUTZTOWN UNIVERSITY

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Announcing The Center for Mallet Percussion Research Building Project

The Kutztown University Foundation is pleased to announce a campaign to complete the fundraising effort to construct a new 13,250 square-foot facility to house The Center for Mallet Percussion Research at Kutztown University.

This new facility is a $6.4 million project, which will include a 2,100 square foot performing space in addition to rooms dedicated to each of the specialized collections of rare marimbas, xylophones, vibraphones, bells, and chimes currently in the collection.

The architect's renderings of the project have been completed, and the KU Foundation is in the process of securing the necessary permits to begin construction.

We wish to share our excitement with you as the project moves toward creating a much-needed facility to display the growing collection of music, photos, and artifacts along with the rare and valuable vintage collection of mallet percussion instruments that have been acquired over three decades. This will be a working facility, open to students as well as researchers, and will allow access to play the instruments as well as view one-of-a-kind materials unique to this center.

We are hopeful that you will consider supporting this effort through the pledge of a gift that could be spread out over a five-year period of giving. While the amount of the gift is a decision that comes after careful consideration from each individual donor, we will recognize that the group of donors who pledge their support at the $5,000 level ($1,000 per year for five years) on a commemorative plaque in the new building. That being said, the campaign will be grateful for the level of support you decide is appropriate.

If this project touches you to commemorate the percussion accomplishments on the KU campus and beyond, we hope you will join those who have already made their pledge of financial support.

To learn more, please visit **www.kuf.org** or call the Foundation Office at (610) 683-4112.

Sincerely,

Dr. Kenneth Hawkinson
President, Kutztown University

Richard G. Wells
Professor Emeritus

Dr. Willis M. Rapp
Professor Emeritus

Alex Ogeka
Executive Director, KUF

Dr. Frank Kumor
Professor of Percussion

Dana Kimble
Center for Mallet Percussion Research
Board of Directors

OVERVIEW

CENTER FOR MALLET PERCUSSION RESEARCH AT KUTZTOWN UNIVERSITY OF PENNSYLVANIA

- Percussion Studies department created in 1986 by Dr. Willis M. Rapp. Since his retirement in 2013, he has served as a volunteer on the Kutztown University Foundation Board of Directors.
- The Center for Mallet Percussion Research was established in October 2014 with the acquisition of a collection of instruments, music, and memorabilia from estate of Clair Omar Musser, legendary performer and conductor of 100-piece marimba orchestras at the 1933 Chicago World's Fair, as well as the International Marimba Symphony Orchestra of 1935. Musser was a native of Manheim, PA, just 50 miles from Kutztown University.
- Acquired the William L. Cahn collection of over 1,200 rare acoustical xylophone recordings in November 2015. Bill Cahn is a founding member of the internationally acclaimed percussion ensemble NEXUS.
- Acquired the Gordon B. Peters Chamber Music Library for Marimba Ensemble in December 2016, consisting of nearly 300 titles; many of which were played by The Marimba Masters at the Eastman School of Music between 1954-1959. Gordon Peters accepted an appointment with the Chicago Symphony under the direction of Fritz Reiner as principal percussionist and associate timpanist and held this position for 42 seasons. He also studied marimba with Clair Omar Musser at Northwestern University. The Marimba Masters appeared on Arthur Godfrey's Talent Scouts, CBS Television Studios, New York, for a total of ten shows over a two-week period in June 1955 as well as on The Ed Sullivan Show, CBS Television Studios, New York, on January 12, 1958. Mr. Peters also made a significant gift to the KU Foundation for web site development. The collection is now fully digitized (2019) and compositions are available for sale at **gordonpetersmusic.org** with proceeds to benefit the Center for Mallet Percussion Research.
- Acquired the collection of music, books, and memorabilia documenting the life of Vida Chenoweth (solo marimbist, ethnomusicologist, linguist) in June 2017. Chenoweth studied marimba with Clair Musser at Northwestern University.
- Acquired the Green Family collection in January 2018 of music, photos, scrapbooks, memorabilia, and Edison cylinder recordings of the great xylophone virtuosi George Hamilton Green and Joe Green. The Green family has also created two endowed percussion scholarships in the names of George and Joe.

- Major activities of the Center have included the following:
    - Celebrate Marimba: November 8, 2015 – a marimba orchestra of 112 members performing on 71 marimbas from 13 states plus international musicians from Argentina, Canada, and Japan. Guest conductor Gordon Stout, soloists Bob Becker and Yurika Kimura. See the following direct link: **https://www.mcall.com/videos/84970320-132.html**
    - Celebrating The Marimba Masters: November 6, 2016 – a reunion concert featuring nine of the original Eastman Marimba Masters from 1954-1959 as well as the current Eastman Percussion Ensemble (directed by Michael Burritt), the University of Central Florida Marimba Ensemble (directed by Jeffrey Moore), The Marimba Masters, Jr. from the Juilliard Pre-College Program (directed by Greg Giannascoli), and the Kutztown University Marimba Ensemble (directed by Frank Kumor).
    - Celebrating the Green Brothers: March 19, 2017 – featuring Green's new Novelty Orchestra with xylophonists David Harvey and Jonathan Singer, led by Lew Green, Jr. and Mary Green. The program also featured Bob Becker and the Kutztown University Marimba Ensemble.
    - Celebrating Vida Chenoweth: October 4-6, 2018 – featuring Rio Mira, an ensemble of musicians from Ecuador and Colombia featuring the marimba, and Dr. Andrea Venet (Assistant Professor of Percussion at the University of North Florida) who has become a champion of Sarmientos Marimba Concerto, commissioned by Vida Chenoweth.
    - How Marimbas Sing – CBS News, December 16, 2018 CBS Sunday Morning broadcast with correspondent Serena Altschul.
    - In November 2021, a 50-piece International Marimba Orchestra will be organized to perform at Kutztown University on November 7, followed by a showcase concert at the Percussive Arts Society International Convention on November 11, 2021 in Indianapolis, under the direction of Gordon Stout, internationally-acclaimed performer, composer, and pedagogue.

- Vintage Instrument Collection Includes:

Marimbas and Vibraphones

- Twelve Deagan King George Marimbas from 1935
- Deagan King George Bass Marimba from 1942
- Musser Canterbury Vibraphone
- Musser Canterbury Marimba
- Musser Marimba Model 250
- Two Deagan Century of Progress Marimbas from 1933
- Deagan Diana Marimba and Deagan Imperial Marimba
- Deagan Marimbas Model 62 and Model 888

- Deagan #64 SPL "Imperial" Marimba – Special Silver Finish
- Musser Brentwood Marimba
- Musser Century Vibraphone
- Demorrow Bass Marimba (Straight Tubes)
- Demorrow Bass Marimba (Bent Tubes)
- Yamaha 2700/3400 Vibraphone (Dave Samuels)
- Leedy Solo-Tone Vibraphone
- Deagan combination Marimba/Vibraphone custom-made for Harry Breuer, NBC Studios, NYC

Xylophones

- Deagan "Artist Special" Xylophones #266
- Deagan "Artist Special" Xylophone #264
- Deagan Xylophone (Red Norvo)
- Leedy 660 Xylophone
- Deagan "Radio Special" #888 Xylophone
- Deagan "Radio Special" #886 Xylophone
- Deagan prototype round-bar Xylophone

Rare Pitched Percussion Instruments

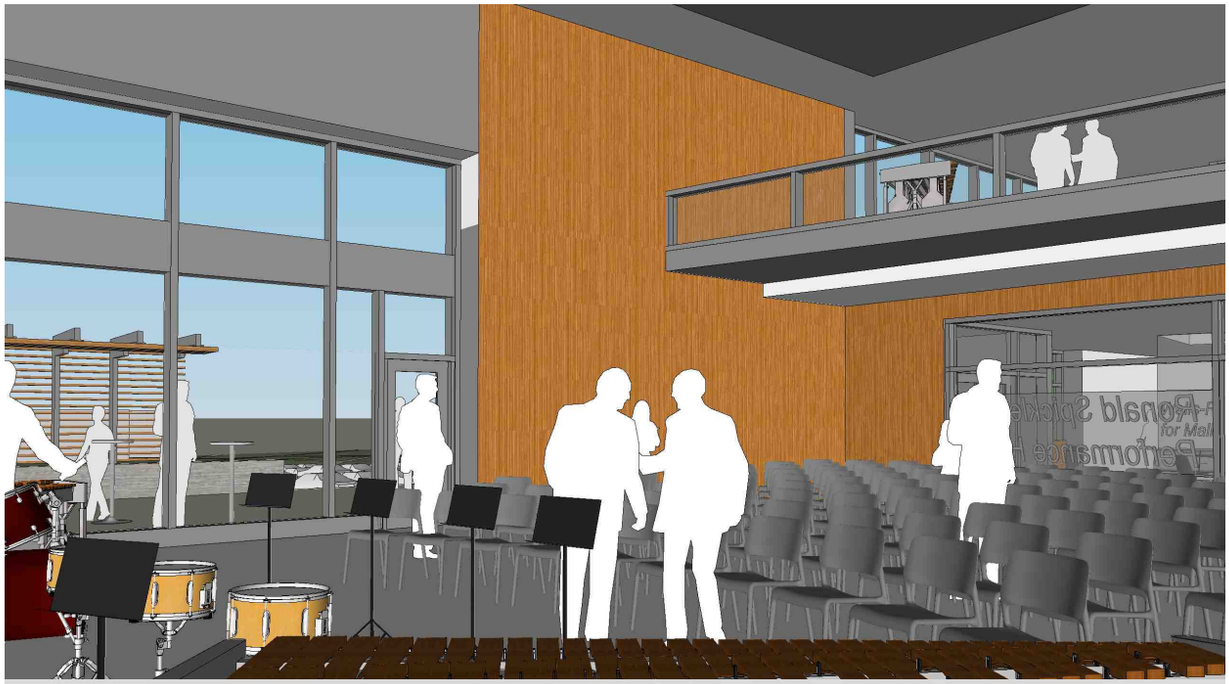
- Leedy Harpaphone
- Deagan "Special" Steel Bells
- Deagan Songbells from 1919
- Deagan Steel Marimbaphone (2 3 Octave and 3.5 Octave)
- Deagan Tubaphone (2- 3.5 Octave and 2.5 octave)
- Deagan Una-fon
- Deagan Chimes on Floor Rack
- Carl Fischer Tubaphone

PLANNING UPDATE

- Planned construction of new research facility to house the collection and support public performances and outreach activities. (Projected completion in mid 2022.)
    - Architects have designed a 13,250 square-foot facility to be sited on KU Foundation-owned property adjacent to Schaeffer Auditorium (music building).
    - 2,100 square-foot performance space will allow display of the entire collection of vintage instruments.
    - Eight separate rooms will house the five major collections acquired to date, with three of those rooms earmarked as "TBD" for future display of new collections.
    - Projected cost for the new facility is $6.4 million.

RENDERINGS

Wells-Rapp Center
for Mallet Percussion Research

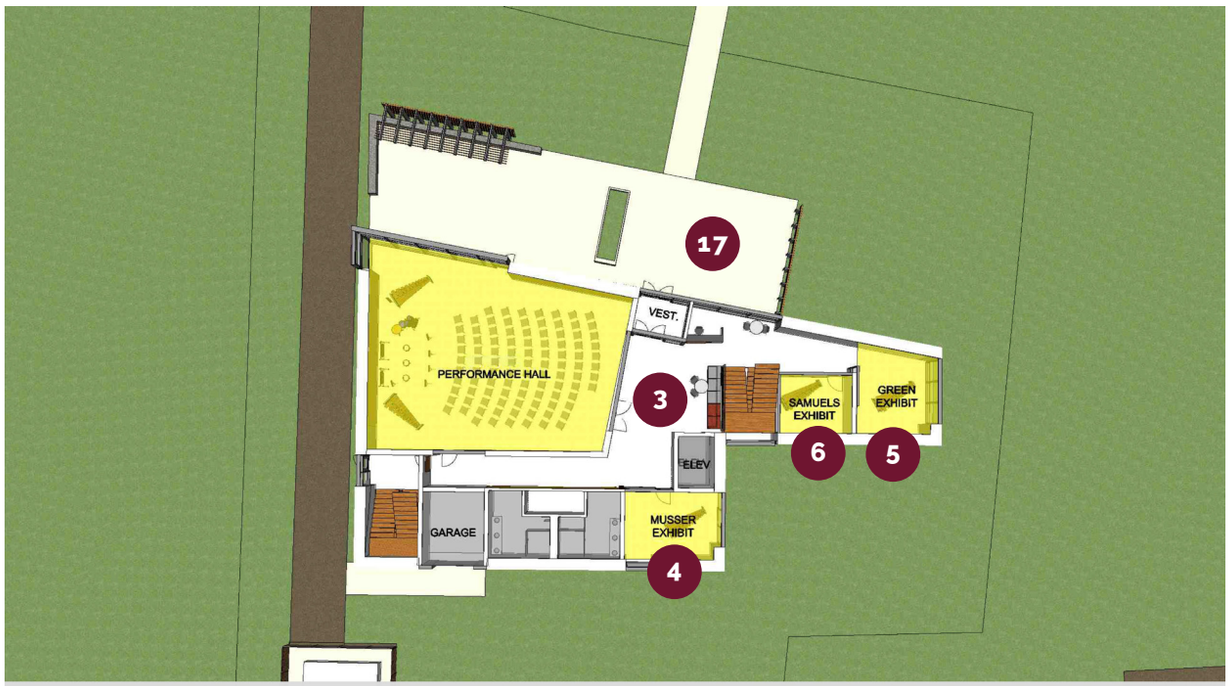


WELLS-RAPP CENTER FOR MALLET PERCUSSION RESEARCH
Option 2.2 - Performance Hall
KUTZTOWN UNIVERSITY FOUNDATION - FEBRUARY 4, 2020

kcba Architects

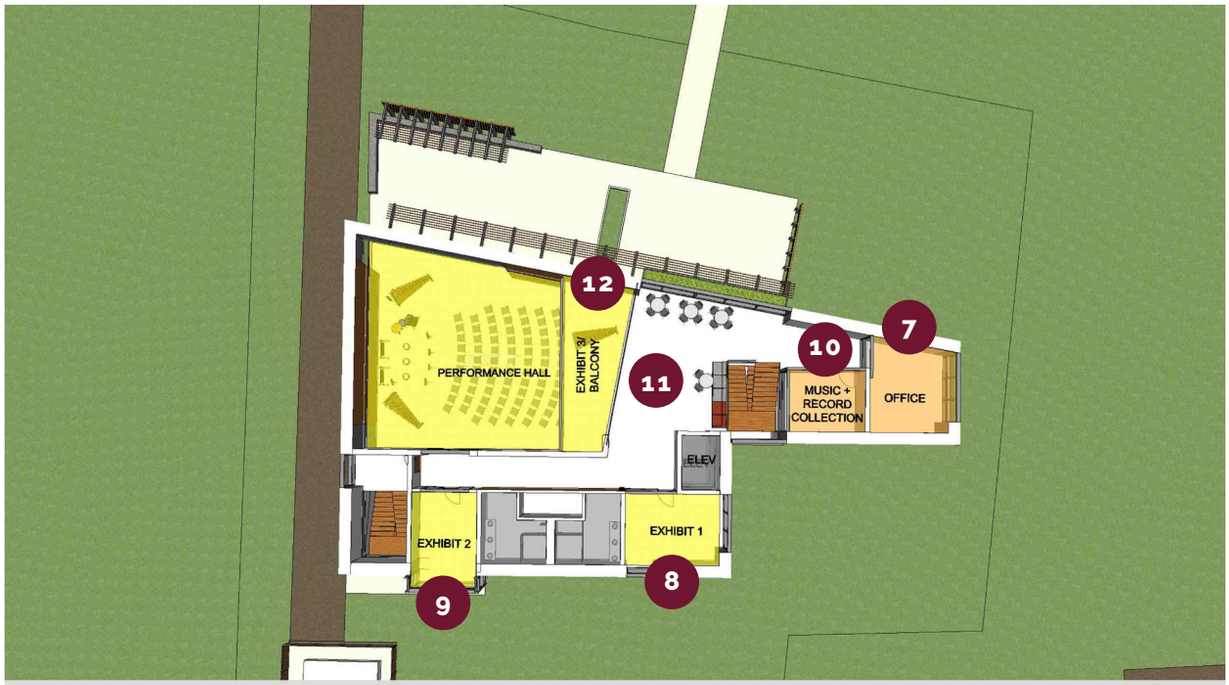
WELLS-RAPP CENTER FOR MALLET PERCUSSION RESEARCH
Option 2.2 - Entry Lobby
KUTZTOWN UNIVERSITY FOUNDATION - FEBRUARY 4, 2020

kcba Architects



WELLS-RAPP CENTER FOR MALLET PERCUSSION RESEARCH
Option 2.2 - First Floor Plan
KUTZTOWN UNIVERSITY FOUNDATION - FEBRUARY 4, 2020

kcba Architects



WELLS-RAPP CENTER FOR MALLET PERCUSSION RESEARCH
Option 2.2 - Second Floor Plan
KUTZTOWN UNIVERSITY FOUNDATION - FEBRUARY 4, 2020

kcba Architects

WELLS-RAPP CENTER FOR MALLET PERCUSSION RESEARCH
Option 2.2 - Basement Floor Plan
KUTZTOWN UNIVERSITY FOUNDATION - FEBRUARY 4, 2020

kcba Architects

GIVING OPPORTUNITIES

1	☑ Wells-Rapp Center for Mallet Percussion Research Building - Exterior	
2	☐ Performance Hall	$500K
3	☐ Main Lobby – First Floor	$200K
4	☐ Clair Omar Musser Exhibit Room – First Floor	$50K
5	☐ George Hamilton Green/Joe Green Exhibit Room – First Floor	$50K
6	☐ Dave Samuels Exhibit Room – First Floor	$50K
7	☐ Director's Office – Second Floor	$50K
8	☐ TBD Exhibit 1 – Second Floor (5 Donors @ $10,000 each)	$50K
9	☐ TBD Exhibit 2 – Second Floor (5 Donors @ $10,000 each)	$50K
10	☐ Gordon B. Peters Music and William L. Cahn Record Collection Room – Second Floor	$40K
11	☐ Second Floor Lobby	$150K
12	☐ Exhibit 3/Balcony	$75K
13	☐ Vintage Marimba Collection – Basement (6 Donors @ $7,500 each)	$50K
14	☐ Vintage Xylophone Collection – Basement (6 Donors @ $7,500 each)	$50K
15	☐ Steel Drum Collection – Basement (20 Donors @ $5,000 each)	$100K
16	☐ Workshop – Basement (16 Donors @ $2,500 each)	$40K
17	☐ Front Patio Area	$200K

All gifts of $5,000 and above will be recognized on a commemorative plaque displayed on the first floor of the building.

All gifts of $1,000 through $4,999 will be recognized on a donor plaque displayed on the second floor of the building.

About the

KU FOUNDATION

KUTZTOWN UNIVERSITY

TOGETHER, WE'RE GOLDEN

Despite facing unprecedented challenges, the Kutztown University Foundation had much to celebrate in the 2019–2020 fiscal year. I am grateful to all the alumni, donors and friends who supported us this year. Because of you, we surpassed our previous records, exceeding goals and expectations. Your support makes Kutztown University a better place. Though our world is an uncertain place right now, the Kutztown University Foundation is raising the bar, overcoming challenges, and working harder than ever to ensure a bright future for the Golden Bears of today and tomorrow.

With sincere gratitude,

Alex Ogeka, *Executive Director*

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POINTS OF PRIDE

- The KU Foundation surpassed last year's fundraising and engagement records – raising a total of **$8,841,458** for Kutztown University, and clocking **9,797 hours** of engagement with our alumni.
- Over the past year, our endowment grew to **$34.2 million**, and we awarded nearly **$1.4 million** in student scholarships and financial aid.
- The Hampton Inn and Suites of Kutztown, one of the first new Hampton prototypes in the country and the area's **first nationally-branded hotel,** opened its doors.
- 2019's Homecoming weekend, Good Times Roar, marked a **record number of alumni reconnecting** with campus. We celebrated an incredible fall sports season, tailgating with alumni, friends and donors as we cheered on our Golden Bears.
- **Two state-of-art science facilities** were dedicated on campus: the Fred and Martha Hafer '02 Scanning Electron Microscope Laboratory and the CR Chambliss Astronomical Observatory.
- Our team created **KU Cares**, a week of online engagement and activities at a time when people were adjusting to social distancing and yearning for more ways to connect. We continued hosting virtual happy hours throughout the spring and summer, and we announced KU's first virtual book club for alumni.
- **The Kutztown Folk Festival** also went virtual, hosting 10 days of exciting content across their social media and conducting their Quilt Sale and Raffle online. And for the second year in a row it was recognized as **one of the top three cultural festivals in the country** by The USA Today 10 Best Readers' Choice Travel Awards.
- The inaugural **Golden Bear Athletic Club Virtual 5K** provided much-needed financial support for KU Athletics, which lost significant revenue due to the canceled spring season – and had participants from as far away as Beirut, Lebanon and Paris, France.
- Our team launched **Bears Band Together**, a new emergency fund that raised nearly **$50,000** for students facing unexpected expenses due to COVID-19.

A LOOK AT THE KUTZTOWN UNIVERSITY FOUNDATION

$8,841,458

FUNDRAISING TOTAL FOR FISCAL YEAR 2020 (FY20), July 1, 2019 — June 30, 2020. This takes the KU Foundation over the $8 million mark for the first time in our history.

9,797

ALUMNI ENGAGEMENT HOURS

$1,391,422

SCHOLARSHIPS AND STUDENT AID provided by the KU Foundation to KU students.

5,632

DONATIONS TO THE KU FOUNDATION

3,335

ALL DONORS

2,091

ALUMNI DONORS to the KU Foundation

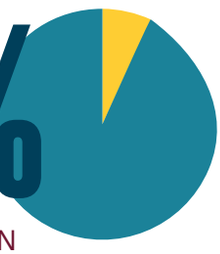
AVERAGE GIFT

$95

$34,200,000

ENDOWMENT VALUE as of June 30, 2020

6.5%



RATE OF RETURN ON ENDOWMENT INVESTMENTS

TOTAL DOLLARS RAISED BY KUF SINCE ITS INCEPTION

$96,019,317

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