



For 1,866 minutes each year, we solely focus on gaining support for KU organizations, projects, programs, and athletics. Gifts are encouraged online and can be made by phone, or by check/cash donations received in-person and by mail (between Oct 25 and Oct 26).

The 1866 Minute Giving Challenge begins at 7:00 am Wed, Oct 25 & ends at 2:06 pm on Thurs, Oct 26.

EVERYONE in the KU community can participate and collectively inspire others to support the goals of KU departments, clubs, organizations, programs, and athletics this year! **This is a team effort...**ask faculty, staff, and students connected to your mission to promote your efforts and fundraise! Tell folks about the incredible work you're doing at KU and how much their support will make a difference!

Join today by sending the attached participation form to me: brandtthomas@kuf.org. The focus of a case for support should be WHY someone wants to support you. HOW will a donor's gift elevate your program? **Need help getting started? Here is a great example from the Department of Sports Management and Leadership Studies:**

Kutztown University's accredited Sport Management program is asking for your support to continue providing our 320+ students with the foundation of a successful career in the sports industry. When you make a gift, it will directly benefit Sports Management students as we build:

- *Scholarship programs*
- *Hands-on resume-building and networking experiences with current sports professionals*
- *Participation in life-changing opportunities such as volunteering at the Super Bowl*
- *Continuous experiential learning opportunities for future Golden Bears*

Email me with questions and/or fill out the participation form on page 2 that includes the information we need to get you started. **Don't worry...we'll provide guidance through a fundraising toolkit and workshops leading up to the event. Dates and resources will be released soon:**

Zoom Workshops: Learn tips to fundraising and learn through Q&A sessions.

Rock and Talk on the KUF porch: Grab a snack, bring your questions and let's chat about 1866!

Learn about our incentives: With the support of the KUF Board of Directors and generous alumni, we can offer fun and motivating ways to raise more dollars for your team!

I am really looking forward to working with you and want EVERY program involved to feel seen, heard and supported. If you want to brainstorm and need some help with how to find success with the 1866 MGC, **Schedule a 1:1 with me!**

Tiffany Brandt-Thomas, Director of Philanthropy – Annual Giving and Campus Partnerships
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October 25th at 7:00a.m. to October 26th at 2:06 p.m.

Participation Form: Do you have questions? Contact me: brandtthomas@kuf.org. I'm here to help you now and throughout your campaign!

Name of club, team, department or organization *if your fund name is different than the above please indicate here	
Team Captain's Name/Email	
Team Co-captain's Name/Email	
Social Media Channels (include hashtags or handles that your program uses on Insta or FB)	
Donor Goal (How many folks will support your fund?)	
Fundraising Goal (How much do you wish to raise? There is no obligation to this goal)	
Case for Support <i>Please see examples on second page</i>	

*If you are unsure of how to create a case for support or how to set attainable goals, please make note and we will reach out to you soon. Thank you for participating!