

# GOLDEN BEAR NEWS

Week Ending Friday, April 24, 2015

## Campus News

**April is Month of the Military Child** – Military children make up a very special part of our nation's population. Although young, these brave sons and daughters stand in steadfast support of their military parents through moves and deployments. To honor their unique contributions and sacrifices on behalf of our country, each April is designated the Month of the Military Child. This year's theme, "Their Lives, Their Stories" highlights the unique lifestyles, contributions, and sacrifices military children make to our nation. Show your support by doing something nice for a military child – say thank you, give them a hug, treat them to a meal, or give them a Certificate of Recognition that you can [download](#).

**Kutztown Campaign Wins American Advertising Award** – Klunk & Millan Advertising was awarded Best of Show by the American Advertising Federation of the Greater Lehigh Valley at the 2015 [American Advertising Awards](#), the advertising industry's largest competition for creative excellence. The agency received top honors for the creation of a [television ad series](#) that is part of a branding campaign for Kutztown University. The series consists of four 15-second spots that positions the school as a top-tier choice for incoming students. Klunk & Millan also received a Gold ADDY award for the TV series and a Silver ADDY for the University's outdoor campaign. KU's message can be seen this spring throughout Berks County, the Lehigh Valley, and the Harrisburg/Lancaster/Lebanon/York markets and beyond.

(right) **Geologists from Kutztown University uncovered several fossils** dating back 220 million years ago (latter half of the Triassic period) during [excavations](#) by Exit 31 in Lansdale, PA. The team successfully recovered a variety of fossils ranging from as small as several millimeters to as large as several inches, including lizard-type tracks, aquatic reptiles, invertebrates, and a Phytosaur tooth.



**The KU Department of Geography** was represented at the Delaware Valley Geographical Association's annual spring dinner and awards meeting on Friday, April 10, by seniors Zachary Graves and Kevin Pearson, who received the Award for Outstanding Student in Geography – graduating class. Zachary was chosen as a co-recipient of the DVGA Award based on his academic record and for his outstanding work as an intern for the Lower Macungie Township in Berks County, PA. Lower Macungie township officials were very impressed by his work and hired Zach as their Sewage and Storm Water Enforcement Coordinator. Co-recipient Kevin Pearson was recognized for his academic achievements while at KU. For his internship, Kevin was a park Ranger at Blue Marsh Lake. He utilized his GIS and GPS knowledge and skills to create a map of the invasive plant species surrounding the lake. Kevin was unable to attend the awards dinner as he was somewhere jumping out of an airplane! Please join us in congratulating these outstanding geography Students!

**On Monday, April 27 from 6 PM to 8 PM in MSU 157**, motivational speaker Peter W. Riffle '68 will share his experiences learning and teaching with a learning disability. Mr. Riffle, a 1968 graduate of KU, has spent more than 40 years in the classroom as a special education teacher. He is a nationally recognized educator and is also a person with learning disabilities. He knows firsthand what it's like to be challenged on both sides of the desk. For more information, visit his website at <http://www.thecloudchaser.net/>.

## Golden Bear Athletics

### Previous Events

Tuesday, April 21 – Softball vs. Millersville (Resumed Game from 4/7) – 4 PM (North Campus Field ) [Live Stats](#)

Wednesday, April 22 – Women's Lacrosse vs. Lock Haven – 4 PM (Keystone Field) [Live Stats](#)

### Upcoming Events

Friday, April 24 – Baseball vs. Lock Haven (DH) (Senior Day) – 1PM (North Campus Field) [Live Stats](#)

**Road Playoffs** - Friday, April 24 - Men's Tennis vs. Mercyhurst (PSAC Semifinals at Bloomsburg University) – 3 PM

## COLLEGIATE RUGBY CHAMPIONSHIP TICKETS

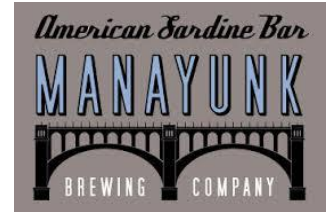
The field has been set for the 2015 Penn Mutual Collegiate Rugby Championship. Reserve your spot to watch the KU Men and Women in a weekend of non-stop action, May 30-31, at PPL Park in Chester, PA. To purchase your tickets, visit [www.usasevenscra.com/tickets/kutztown](http://www.usasevenscra.com/tickets/kutztown) or purchase through ACE in the McFarland Student Union, Student Activities Office. Tickets are currently \$38 for a two-day ticket, but online prices go up on May 1st.



The banner includes a row of college logos at the top: AF, A, Cal, D, M, N, N, T, T, V. The main image shows a player in a white jersey with 'KUTZIO' and 'RHINO' on it, running with a rugby ball. The background shows the PPL Park stadium. The text on the right reads: **PENN MUTUAL COLLEGIATE RUGBY CHAMPIONSHIP** MAY 30 - 31, 2015 PPL PARK | PHILADELPHIA

## Kutztown University Foundation & Alumni Relations Events

**Philadelphia Happy Hour** – The KU Happy Hour Series is moving to the city of brotherly love! Join us on Thursday, April 30 at the Manayunk Brewery and Restaurant, 4120 Main Street, Philadelphia, and unwind in the company of other KU alumni. The event will take place from 5:30 PM – 7:30 PM. KU will provide appetizers and the first drink of the evening. While the event is complimentary, we do ask that you and your guest [pre-register](#).



**Caldwell NJ Happy Hour** – On June 4, join KU alumni as we head to Caldwell, NJ to the Cloverleaf Tavern, 395 Bloomfield Avenue, Caldwell, NJ 07006. This event takes place from 5:30 PM to 7:30 PM and will offer you appetizers and complimentary first drink! While we realize this event is free, we do ask that you register so we can accommodate accordingly. Please visit our [website](#), call 610.683.4110 or email [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org).

**Reading Fightin Phils vs. Akron RubberDucks** – On June 13, alumni and guests are invited to attend a Reading Fightin Phils game. In honor of KU's sesquicentennial anniversary, cost per ticket is \$18.66 if ordered online by May 22, 4:30 PM. Cost for tickets purchased after May 22 is \$20. Children 10 and under are free, but do need to be registered. Ticket cost includes seating and food in the '67 Club. Gates open for guests at 4:30 PM with the all you can eat buffet opening at 5:30 PM. Please [register online](#) or email [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org) to register for this fun event!



**Langhorne Happy Hour** – On June 19, the KU Happy Hour series heads to the Irish Rover Station House in Langhorne for its 2nd annual Happy Hour! Join Ray Crouse '82 and other KU alumni at 1033 S Bellevue Ave in Langhorne from 5:30 PM to 7:30 PM for appetizers and a complimentary first drink! Please [register online](#) or email [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org) to register for this fun event!

## Alumni News

(right) Mondo Gallery in Austin, TX has released an early look at their next [gallery exhibit](#), starring **Tom Whalen '96** and his screen print post show, "Pulp Menagerie." The gallery opens May 22.

**Deanna Witman '95** provided [editorial support](#) for the re-release of *Hawk & Handsaw: The Journal of Creative Sustainability* at Unity College. The current edition, Volume 7, is available online.

